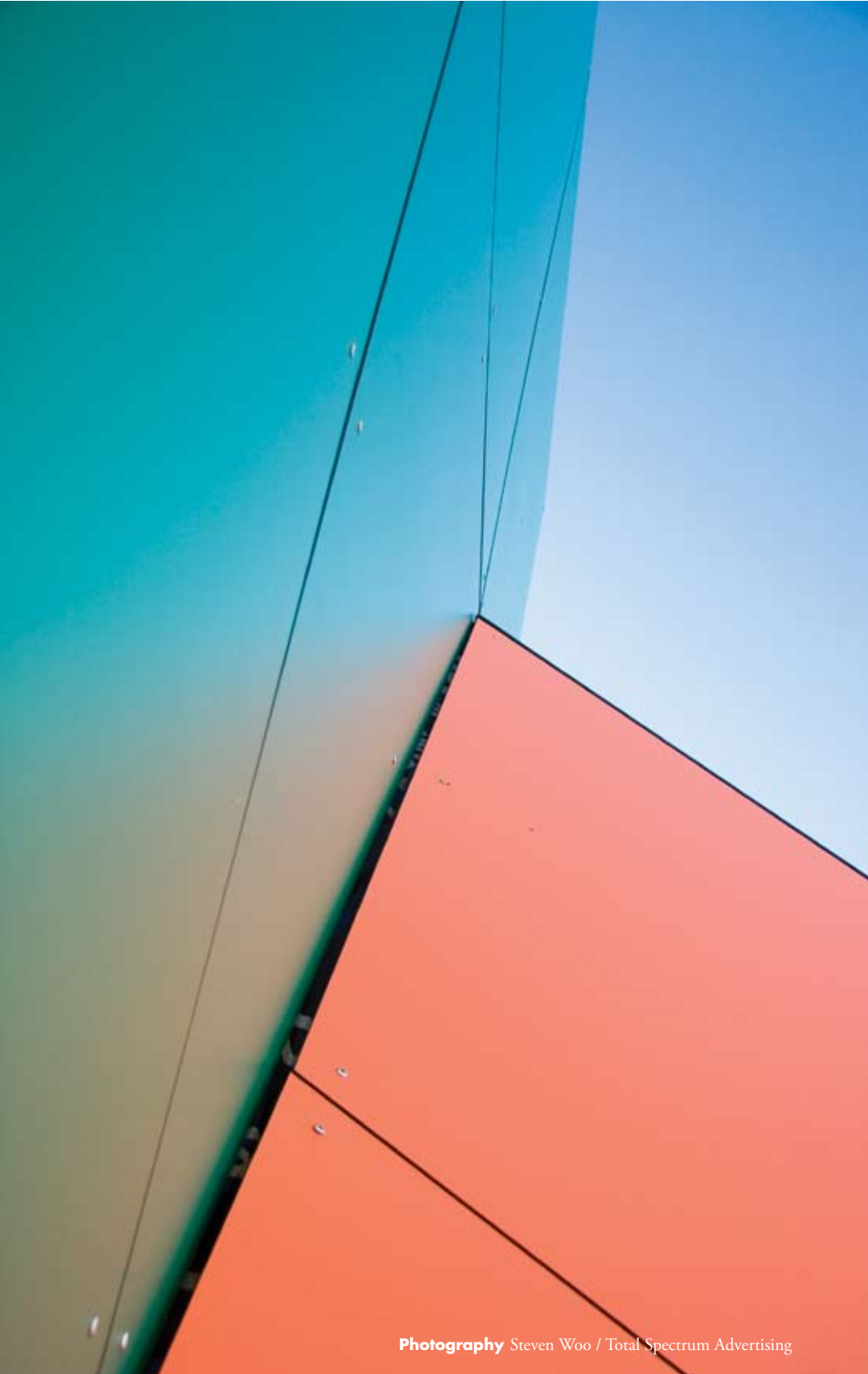


Name: Strong National Museum of Play
Location: Rochester, New York
Façade Cladding: Trespa Meteon
Façade Cladding in SF: 15,000 Square Feet
Fastening System: Exposed Stainless Steel Fasteners (TS110)
Design Architect: CJ&S Architects
General Contractor: Frank J. Marianacci
Installer: Ajay Glass Co.



Photography Steven Woo / Total Spectrum Advertising

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TRESIPA SOLUTIONS

“The primary basis of our selection of Trespa was based on aesthetics, and the fact that we felt the material would perform well in the use that we intended.”

Craig Jensen, Principle, CJ&S Architects LLP



TRESIPA®

“Performance was also a key component in our selection process. The Trespa technical staff gave us the answers we needed in a timely fashion to allow us to use the product in novel ways.”

The Strong Museum: You’re never too big for this much fun!

“I have visited Strong as both a parent and teacher and have always been impressed. Today was my first visit since the expansion and I was completely speechless”... “The world would be a better place with more environments as clean, productive, and stimulating as the Strong.”

These examples of numerous rave reviews are in no small part due to a recent expansion that combined the talents of a prestigious design firm with state-of-the-art Trespa Meteon® panels.

Located in Rochester, New York the Strong National Museum of Play® is a hands-on history center for children and families. In addition to numerous exhibits, workshops and school programs, it houses more than 500,000 objects, including the world’s largest collection of dolls and toys, comprehensive collections of home-crafts, souvenirs, and advertising materials. The museum expansion includes new galleries, classroom space, offices, atrium and a butterfly garden. The 110,000 square foot addition wraps the existing building providing a new identity for the museum.



Craig Jensen & Rob Wolfe, CJ&S Architects LLP

The Design Firm

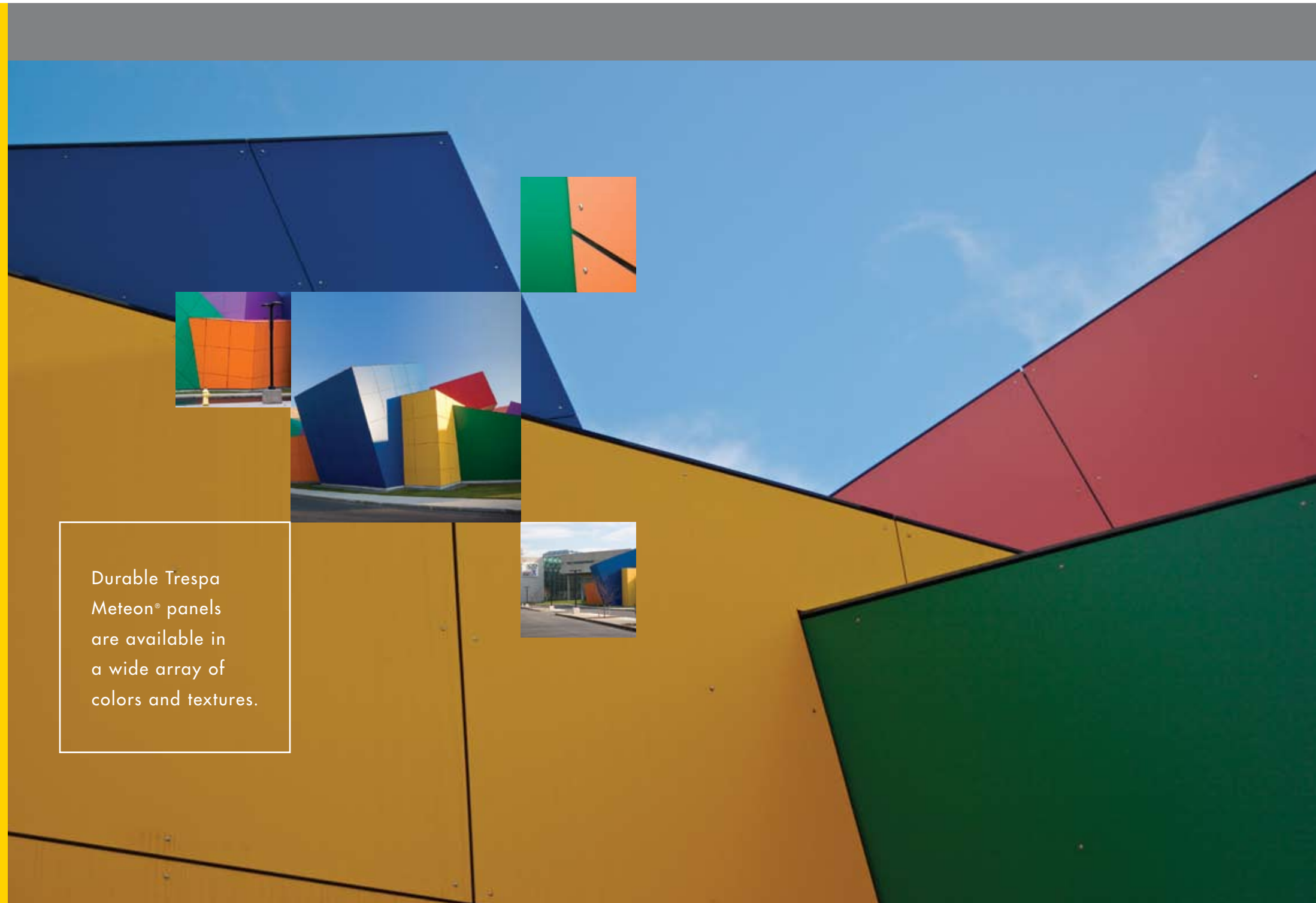
The expansion project was the work of Chaintreuil, Jensen, and Stark Architects (CJ&S). Founded in 1972, CJ&S has a reputation as a regional design leader that creates innovative and award winning architecture. With a diverse portfolio, they are well known as cutting-edge problem solvers for a variety of industries—from large institutional clients to individual residential clients. With offices in Rochester, Buffalo, New York and Boca Raton their services include Architecture, Planning and Interior Design.

Meteon® Composite Panels

Over 15,000 square feet of Meteon panels was used as exterior cladding for the project. Numerous colors were incorporated to achieve the museum’s unique visual effects. “We specified Trespa to take advantage of the bright primary colors that the product line offers,” said Rob Wolfe of CJ&S. “Durability, hardness, density, texture were also key considerations,” he continued. Durable Meteon panels are available in metallics, wood decors, naturals, mid-tones, accent colors and light and dark neutrals to offer designers a high degree of flexibility. In the case of the Strong Museum, a custom purple was created specifically for the expansion project.

As far as installation is concerned, the dimensional stability and workability of Meteon are comparable to hardwood. “One hugely important aspect of the system was that local glazing contractors were able to install the product without using any unusual tools,” said Rob Wolfe. “The fact that the system allows for a fair amount of adjustability was also important to making the building envelope look very precise, as was our intention.”

Craig Jensen agreed, and added, “We are certain that Meteon was the right product for this application. No other material could have produced such successful results.”



Durable Trespa Meteon® panels are available in a wide array of colors and textures.

“We chose the exposed fastening system because the stainless steel fasteners wear well and give the building an increased level of articulation and interest.”